

Executive Traveller

One Size Doesn't Suit All



Lyssiemay N Annoh
Managing Editor

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33 Donkin House, Galleywall Road
London SE16 3PQ
Tel. +44 (0) 79 8402 1973
Fax. +44 (0) 20 7231 8897
Email. lnaassociates@aol.com
www.lnaassociates.com

Managing Editor Lyssiemay Annoh
Creative Director Justice Otoo
Designer Gavin Wright
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From the Editor...

Behind the inspiration and hard work is an enthusiastic writer and a keen facilitator...

I made travelling my business from a very tender age. I was lucky to follow my father around the globe on business and loved every minute of it. As the most senior executive of the company he worked for, we did not have to queue or wait for our luggage. We waited in VIP lounges while eager staff checked us through customs, immigration and gates in the safe world of yesterday.

Then at 18, I flew for the first time, unaccompanied, to France from Ghana for further studies. All my apprehension disappeared when I found passengers looking up to me for help them with all sorts of things related to travel; from guiding them through immigration to helping them find the best hotels in Paris - all because I spoke some French! My flight touched down at about 6pm but I was so busy playing the role of a travel guide that I did not reach my own accommodation until about midnight! Such is my inspiration with travel and services related to it that in all my professional life, I have made travelling my business and intend to make sure that everyone who travels enjoys it.

Starting with Ambassadors in the 80s to Heads of States, Chairmen and CEOs in the 90s I have sought to ensure that business travelling is not onerous. After all, if the reason for your travel is for you to earn money, then it has to be exciting. This is the only way we can expect productivity.

So, I learned the trade and worked in the field. I have researched the industry, attended conventions and exhibitions to keep up with service providers. I continue to facilitate the business of travelling for top executives and hope to achieve the magazine's ultimate goal of being the preferred magazine for both the traveller and the service provider.

I hope you enjoy reading it too.

Lyssiemay N Annoh